

WCCE

WASHINGTON COUNTY
COMMUTER EXPRESS

THE WCCE CONNECTION

October 2006



FROEDTERT ROUTE—EARLIER START TIMES

Beginning Monday, October 16, two stops will be added to the Froedtert route. **The two stops will be on Innovation Drive, at the new GE Medical facility and at the southwest corner of the intersection with Research Drive.** Please note that the departure times from Washington County will be earlier, so that arrival times in Milwaukee County will not be affected.

We take all suggestions into consideration but do not act upon them until we research the situation. We then determine if there is a significant number of individuals who would benefit from the change without a great deal of adverse affect on the current riders.

Please review the schedule on page 4 for changes. We appreciate your understanding as we continue to grow to accommodate other Washington County residents.

PARK AND RIDE UPDATE

As mentioned in our last newsletter, (see previous editions on the website) Washington County has been working hard to have new park and rides established and built, but it is a slow process. Listed below are some of the details about the Richfield area.

Richfield Area Park and Ride

The Department of Transportation has been in negotiations with the Germantown School District to secure a temporary location until a new permanent lot is built. At the time of the printing, we cannot give you a date the temporary lot will open.

The County received a signed agreement to begin the process of developing the permanent park and ride project. Projects are typically done in three phases, with several steps each phase. On average, it takes 10–12 months to complete each phase.

As part of the first phase, a resolution for land acquisition has been approved by the Transit Committee and is being presented to the County Board in October. We will update you as we move forward with the process.

Points of Interest

- New Stops Added
- Park and Ride Update
- Video Contest
- Commuter Value Certificate

WCCE

W201N13900 Fond du Lac
Richfield, WI 53076
262- 677-3445 or
1-888-675-WCCE (9223)

**Washington County
Taxi Service**
1-888-285-TAXI (8294)

Comments:

info@RideWCCE.com
414-640-5165

Website:

www.RideWCCE.com

**Transit
Public Hearing
Thursday,
November 9**

**Washington
County Fair Park
6:30–7:30 pm**

Please come and
give your input
and share your
ideas.

If you normally
park in West Bend,
park at Fair Park
and stay for the
meeting. If you
park at Lannon,
drive up for the
meeting.



WASHINGTON COUNTY
WISCONSIN



GET ON BOARD: VIDEO CONTEST

Contest Overview

The Southeast Wisconsin Transit Partners* (SEWT) are pleased to announce we've partnered with KISS-FM to invite you to create a video promoting the benefits of riding the bus and enter to win awesome prizes!

Five finalists will be selected and their videos will be shown online at yourotherwheels.com and 1037kissfm.com. We then invite the public to vote for their favorite video. Top prizes include a new lap top computer, a camcorder and free bus rides for a year! In addition, your video could run on TV as a SEWT television commercial!

Entering the contest is easy:

Step 1: MAKE YOUR VIDEO

Use your Webcam, cell phone, video camera or any other device you use to capture your 90-second video about the benefits and positives of riding the bus! Please do not disturb the passengers unless expressed permission is provided.

Step 2: DOWNLOAD RELEASE FORM

Go to yourotherwheels.com or 1037kissfm.com and download the required release form. Anyone and everyone shown in your video must sign a release form. Complete the form and include it with your submission.

Step 3: SEND IN YOUR VIDEO AND RELEASE FORMS
Send your clearly marked VHS cassette or DVD/CD as a digital format (QuickTime/Windows Media or equivalent) and the necessary release form to:

KISS-FM
11800 W. Grange Ave.
Hales Corners, WI 53130
Attn: SEWT Video Contest

*Make sure to include your name, address and phone number and make a copy of the video (videos won't be returned).

Step 4: CROSS YOUR FINGERS!

Finalists will be announced on KISS-FM on October 26, 2006 by Alley Faith, as well as posted on yourotherwheels.com and 1037kissfm.com.

SUBMISSIONS MUST BE RECEIVED BY October 23, 2006

Contest winner will be announced on KISS-FM by Alley Faith on Monday, November 6, 2006.

*The Southeast Wisconsin Transit Marketing Partnership, which includes all the area regional transit programs, develops regional programs and advertising.

COMMUTER VALUE CERTIFICATE

Many commuters ask about the Commuter Value Certificate and how they can obtain one. Let us explain:

The Commuter Value Certificate program is administered by Milwaukee County Transit to Milwaukee-based employers. It enables employers to offer a no-charge and tax-free transit benefit to their employees. Employers purchase Commuter Value Certificates from Milwaukee County Transit after signing a Letter of Agreement which details their responsibilities while participating in the program. Employers then provide the Commuter Value Certificate to their employees.

The Washington County Commuter Express does accept the Milwaukee County Transit System Commuter Value Certificate. We do not accept the Commuter Value Pass.

REDEMPTION OF THE COMMUTER VALUE CERTIFICATE:

WCCE ticket outlets are authorized to accept the Commuter Value Certificates in exchange only for WCCE ticket strips. The Commuter Value Certificate has an exchange value of \$14, but has no actual cash value, and cannot be used for cash refund, exchange, or cash-back transactions.

There is no cash refund or change for the Commuter Value Certificates. The certificates are accepted only in exchange for WCCE Ticket strips. For example, a WCCE ticket strip sells for \$20 each. A commuter may redeem two \$14 Commuter Value Certificates for one \$20 WCCE ticket strip. The Commuter Value Certificates will be accepted, but no cash refund or change will be given in return. Or, the com-

muter may redeem one \$14 Commuter Value Certificate and pay an additional \$6 cash for one \$20 WCCE ticket strip.

The reverse side of the Commuter Value Certificate should be completed by the commuter before redeeming, including the commuter's name, address, and telephone number.



WISCONSIN AVE CONSTRUCTION

Construction continues on Wisconsin Avenue and the best way to keep informed is have your employer provide the newsletter from the City of Milwaukee. Some of you may be receiving it already, but if you do not receive the newsletter, listed below is the September edition.

Streetscaping: The bigger picture

East of the River
Volume 1, Edition 12 A publication of the City of Milwaukee Department of Public Works September 5, 2006

East Wisconsin Update

We are looking forward to being able to pour sidewalks in the 400, 500 and 600 blocks this week and next. As soon as the private hollow work in these blocks is completed, we will bring in "structural soil" to be placed in the future location of each tree to

facilitate healthy root growth. Then the sidewalks will be poured—in stages to maintain access to each building entrance. We are awaiting word on when the private work will be completed in front of the US Bank building. The last quarter of the intersection at Van Buren and the third quarter of the Jackson intersection should be completed this week.

The Wisconsin Avenue streetscaping project is moving into its final stages on East Wisconsin Avenue and, at the same time, beginning work on West Wisconsin Avenue. On East Wisconsin Avenue, most or all of the textured sidewalk and crosswalk treatment and new trees and street lighting should be completed during September. During September and October, planters, street furnishings and traffic lights will be installed. Finishing touches (pedestrian wayfinding items, public art and final street furniture) will be completed late this fall or first thing

next spring. These final work items will not impede traffic.

On West Wisconsin Avenue, work will begin on the west end of the project between 8th and 10th street, starting with the removal and replacement of sidewalks, curbs and gutters to prepare them for the new streetscaping features. This first phase includes all water, electric, concrete and asphalt work.

The end of the 2006 construction season will depend mainly on weather conditions; but on West Wisconsin Avenue it will be coordinated with the opening of the bridge over the freeway, e.g., streetscaping construction will end when the bridge opens to facilitate holiday traffic.

Published by-weekly by the City of Milwaukee Department of Public Works, Jenann Olsen, editor. Contact Jenann for general project questions or newsletter suggestions at 271-6908.

MAKE YOUR DOLLARS COUNT WHERE YOU LIVE!

Do you live in Washington County but take the bus to Milwaukee to work? Help your friends, family, and neighbors in need in Washington County by giving your dollars to the United Way of Washington County.

How does your donation to United Way of Washington County help? Funds raised through our United Way's 2006 campaign will support 40 health and human service programs to improve the lives of Washington County residents. Working closely with United Way, 21 member agencies offer community solutions to meet community needs.

Here are some of the ways your investment in the United Way of Washington County is being put to work this year, when it matters most:

- Emergency Assistance of the Salvation Army will help almost 1000 individuals facing financial emergencies obtain essential life necessities such as food, shelter, utilities, clothing, prescription drugs and provide budget counseling to help them get their lives back on track.
- Over 200 children between the ages of birth to three who have developmental delays or disabilities of significance will learn at least one new skill as a result of the Early Intervention Program at the Threshold.
- Nova Services' Stay in School Program expects to help 66 elementary, middle and high school students improve their bad attendance record by addressing the root causes of truancy (need for wake-up calls, transportation issues, etc.)
- Over 100 parents will learn positive parenting techniques at Services for Families with Children Ages 4 – 12 classes conducted by the Family Center.
- When the tornado hit Hartford on Fathers Day, Disaster Services of the American Red Cross was there to provide food and shelter.

When you invest in United Way of Washington County, you help your community respond to disasters and everyday needs like homelessness and youth development. With the promise of results, right here, right now, your investment in United Way changes lives right where you live.



United Way of
Washington County

Here are 3-ways you can put your United Way investment to work where you live:

- Donate online at www.unitedwayofwashingtoncounty.org
- Send your money or pledge directly to
United Way of Washington County
P.O. Box 304
West Bend, WI 53095
- Write in "United Way of Washington County" as a Donor Choice on a Milwaukee United Way pledge card

MEDICAL CENTER - MARQUETTE & MAYFAIR / VA HOSPITAL					
DEPART:	AM	AM	AM	AM	
	Run 2 MED	Run 4 MED	Run 8 MED	Run 10 MED	
Hwy 33 & 15th Avenue	5:45	6:20	7:45	8:55	
Washington County Fair Park	5:57	6:32	7:57	9:07	
Lannon Road Park & Ride	6:11	6:46	8:11	9:21	
ARRIVE:					
Innovation & Research Drive	6:31	7:06	8:31	9:41	
GE Med/Innovation Drive	6:32	7:07	8:32	9:42	
Watertown Plank/Hwy 100	6:34	7:09	8:34	9:44	
Medical College/87th Street	6:37	7:12	8:37	9:47	
Children's Hosp/Connell Ave.	6:39	7:14	8:39	9:49	
Froedtert Hosp/92nd Street	6:41	7:17	8:41	9:52	
Mayfair / Marshall Field's				10:04	
Wis & 35th/Marquette High	7:00	7:26			
VA Medical Center	6:51	7:35	9:01		
DEPART:	PM	PM	PM	PM	PM
	Run 13 NB	Run 15 NB	Run 17 NB	Run 19 NB	Run 22 NB
Wis & 35th / Marquette High	12:15	3:20	3:55	4:25	DT ROUTE
VA Medical Center	12:24	3:29	4:05	4:34	5:44
Innovation & Research Drive	12:35	3:40	4:18	4:47	5:57
GE Med/Innovation Drive	12:36	3:41	4:19	4:48	5:58
Watertown Plank / Hwy 100	12:38	3:43	4:21	4:50	6:00
Medical College/87th Street	12:42	3:47	4:25	4:54	6:04
Children's Hosp/Connell Ave.	12:44	3:49	4:27	4:56	6:06
Froedtert Hosp/92nd Street	12:46	3:51	4:29	4:58	6:08
Mayfair/Marshall Fields	12:58			5:10	
ARRIVE:					
Lannon Road Park & Ride	1:23	4:16	4:56	5:35	6:33
Washington County Fair Park	1:37	4:30	5:10	5:49	6:47
Hwy 33 & 15th Avenue	1:49	4:42	5:22	6:01	6:59

EMERGENCY RIDE HOME

Since the beginning of the WCCE Transit program, the Department of Transportation and Washington County have offered riders a way home in case of emergency through the "Emergency Ride Home" program. The program will provide transportation to a WCCE commuter ONLY in case of an emergency. For example, illness at work or illness of a family member.

If you have an emergency and need a ride back to Washington County, you should:

- 1) Call the Washington County Taxi Service at 1-800-925-9590.
- 2) Identify yourself as a WCCE commuter and request an emergency ride.
- 3) Once the taxi vehicle has arrived to provide you transportation, you will be requested to fill out a form .

The ER Program is provided strictly to WCCE commuters only. If the program privileges are abused, the program will be restricted or eliminated. We want our commuters to know that they will never have to worry about getting home. You can obtain an Emergency Ride Home card from your bus driver.